

KCWU-Television
Monthly Newsletter
September 2007 Edition

KCWU-TV is a non-profit television station broadcasted on Charter Communications channel 15 in the Kittitas Valley, providing educational, informational and entertainment content from Central Washington University. Each month the KCWU newsletter will be published online for viewers to keep up with new programs airing on KCWU-TV as well as changes in existing programs.

KCWU-TV Program Schedule On-Line

www.kctwtv.org is the new website for KCWU-TV. Thanks to Multimedia Technology and Instructional Support's Terri Covey for getting the site up and running and Karen Allen for scheduling programs so viewers can get weekly schedule information. At the website you are able to access contact information, the weekly program schedule and monthly newsletter.

New Programs to begin airing in September

With the beginning of the academic year, KCWU is on track to start airing a number of new programs. In the works is an exciting new show being offered by CWU Dining Services, a cooking program hosted by Chef Kevin Camarillo, better known as KC. The program, slated for taping in the Bouillon studio early September, will be called "Cooking with KC." "Cooking with KC" will contain easy and delicious recipes created by KC, with segments planned to include quick dishes for the on-the-go college student.

Another program slated to begin in Sept. is the long awaited return of a coach's show. The "Wildcat Clubhouse" will start airing after the first home football game on Sept. 8th. Hosted by Rob Lowery, the "Wildcat Clubhouse" will be about what is going on in Central sports and will include student athlete interviews and conversations with behind the scenes personnel. Sports information Director Jonathan Gordon and Athletic Development Director Mark Anderson will be contributing segments to the show.

New Show Episodes

Along with these two new offerings, four programs continue to produce new segments for KCWU.

During the month of September, viewers can expect two new programs from "Central Rocks" hosted by Nick Zentner of the Geological Sciences Department. Zentner talks with Bruce Bjornstad, a Geologist and Senior Research Scientist with Pacific Northwest Laboratory in Richland, Washington. Bjornstad discusses the locally organized Ice Age Floods Institute and new information concerning the ancient Missoula Floods. Zentner also sits down with Wendy Bohrson, a Professor of Geology at CWU. Wendy talks about her research, focusing on a number of Northwest volcanoes, as well as hot spots around the globe. "Central Rocks" airs Tuesdays and Thursdays, 6:30 a.m. & 6:30 p.m. Go to www.kcwutv.org for further airings.

The news and current affairs debate program "Point-to-Point" continues to explore both sides of Kittitas Valley issues. In it's second year, host and CWU Political Science Professor Mathew Manweller, recently had guests talking about "Water Rights" in the Kittitas Valley and the "Future of Downtown Ellensburg"; new shows will be taped in Sept. "Point-to-Point" airs Mondays & Wednesdays, 6:30 a.m. & 6:30 p.m. Go to www.kcwutv.org for further airings.

Reaching a milestone for KCWU, the fitness program “WorkOut” has taped over 55 half-hour programs. This daily program co-hosted by Debra D’Acquisto, Activity Program Coordinator for Health, Human Performance and Nutrition at CWU and Danielle Koss, personal workout trainer, continue to shoot new shows through the summer until weather permits. Taped on location throughout campus, “WorkOut” offers viewers expert leadership in techniques for working out and includes aerobics, an exercise ball and cardio kickboxing, mixed with encouragement from the hosts. “WorkOut” airs every day at 6:00 a.m. & 6:00 p.m.

The Anthropology/Archaeology program “Field Notes” just completed its second program. Graduate student/host Faith Haney sat down with famed explorer Jean-Michel Cousteau to talk about the link between the natural world and Anthropology. Taped in the CWU Japanese Garden last April, Cousteau talked about his research, documentaries, and his work with his father and the shape our world is in. “Field Notes” airs Fridays and Sundays, 6:30 a.m. & 6:30 p.m. Also, check out “Field Notes” on the Archaeology Channel at www.archaeologychannel.org, where you can watch the entire show being streamed on the internet. Check www.kcwutv.org for further airings.

Student produced “Newswatch” will be airing on KCWU-TV each day at 7:00 p.m. and 11:00 p.m. this academic year. This program has been a mainstay of the Communications Department, headed up by Professor Bob Fordan. Hosted, written and produced entirely by students this half-hour news program covers current news, sports and features around the Kittitas Valley.

KCWU-TV Wants You!

A reminder that KCWU-TV is Central's television station, and our goal is to help faculty, staff and students get their message out. Whether it is an independent film, mini-documentary, interesting lecture, or department sponsored show; we encourage you to contact us so we can make arrangements to get it on the air. We are always looking for new content; put us in your plans for media coverage.

Have a good month,

Rick Spencer

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www.kcwutv.org